



Baseball Players Won \$10,550 for "Hitting the Bull" Last Season!

THE famous cut-out "Bull" Durham sign is erected in the outfield of league baseball parks throughout the United States. Every player who hits this giant "Bull" sign with a fairly-batted fly-ball in a regularly scheduled game, is presented with a check for \$50.00 by the manufacturers of "Bull" Durham Tobacco. Last season these cut-out "Bull" Durham signs were hit 211 times in league games for a grand total of \$10,550. Some of the famous baseball players who received \$50.00 checks

for "hitting the Bull" are: Chic Gandil, Walter Johnson, Ping Bodie, Jack Murray, Hal Maggart, Hans Lobert, Gabby Cravath and Ben Houser.

An additional prize of 72 sacks of "Bull" Durham is awarded for every home-run made in regular league games in parks where these "Bull" Durham signs are erected. Last year, baseball players won 257,400 sacks (\$12,870 worth) of "Bull" Durham by batting out 3575 home runs.

GENUINE "BULL" DURHAM SMOKING TOBACCO (FORTY "ROLLINGS" IN EACH 5-CENT MUSLIN SACK)

Baseball and "Bull" Durham have been the nation's two favorite forms of enjoyment since 1859! Baseball, the good, clean, honest game—and "Bull" Durham, the good, clean, honest smoke—have both earned the loyal support of the millions of "fans." Neither has a rival. Every real baseball "fan" considers a pipeful of "Bull" Durham, or a cigarette rolled from this grand old tobacco, essential to his enjoyment of the game.

Get a 5-cent muslin sack at the nearest dealer's today, and learn why over 352,000,000 of these sacks were sold last year alone.

*A book of "papers"
free with each 5-cent
muslin sack*



Standard of the World since 1859!